

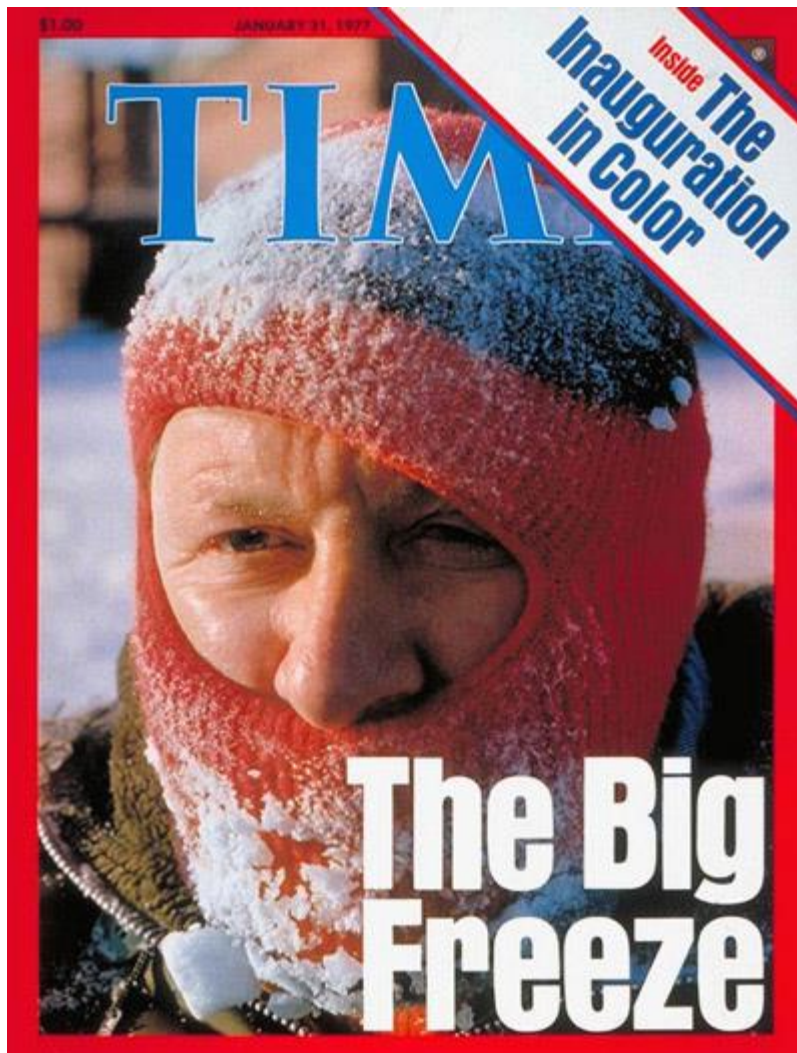
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1970s Global Cooling Alarmism

"Those who cannot remember the past are condemned to repeat it." – George Santayana



"The scientists and computers at the National Oceanic and Atmospheric Administration were confidently predicting that the frigid weather would continue. The chilling pronouncement of NOAA's senior climatologist: 'The forecast is for no change.' "

- Time Magazine, 1977

During the 1970s the media promoted global cooling alarmism with dire threats of a new ice age. Extreme weather events were hyped as signs of the coming apocalypse and man-made pollution was blamed as the cause. Environmental extremists called for everything from outlawing the internal combustion engine to communist style population controls.

e.g. "[Pollution Prospect A Chilling One](#)" (*The Argus-Press, January 26, 1970*)

"We will be forced to sacrifice democracy by the laws that will protect us from further pollution." - Dr. Arnold Reitze, 1970

The prospect is literally chilling. The ultimate in climate control — 20 degrees cooler not only inside but outdoors as well.

And if by now we are accustomed, if not inured, to the physical threat of pollution, along comes a warning there may also be dire political consequences.

Dr. Arnold Reitze, an expert in the legal aspects from Cleveland's Case Western Reserve University, suggests pollution, or the effort to control it, could be fatal to our concept of a free society.

As likely inevitable restraints on the individual and mass, Reitze suggests:

- **Outlawing the internal combustion engine for vehicles and outlawing or strict controls over all forms of combustion.**
- **Rigid controls on the marketing of new products, which will be required to prove a minimum pollution potential.**
- **Controls on all research and development, to be halted at the slightest prospect of additional pollution.**
- **Possibly even population controls, the number of children per family prescribed and punishment for exceeding the limit.**

In Reitze's view, **"We will be forced to sacrifice democracy by the laws that will protect us from further pollution."**

The Argus-Press, January 26, 1970

This media hype was found in major newspapers, magazines, books and on television;

"Climate experts believe the next ice age is on its way."

- Leonard Nimoy, 1978

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** Notes: A few of the news stories are duplicates in different papers with slightly different titles, this is intentional to show that these types of stories were not isolated to a certain regional paper. This list is not comprehensive since not all media publications from the time period are available in digital form.*

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Hypocrisy:

You ironically find one of the most outspoken supporters of modern day Al Gore style global warming alarmism was promoting global cooling in the 1970s, the late Dr. Steven Schneider;

Update 1:

From the BBC documentary 'The Weather Machine' on November 20, 1974.

"The ice age is due now anytime" - Professor George Kukla, Columbia University, 1974

Update 2:

From the CBS Evening News on September 11, 1972.

"Professor Hubert Lamb says that a new ice age is creeping over the northern hemisphere."

- 'The Most Trusted Man in America', Peabody Award Winner **Walter Cronkite**, 1972

Update 3:

From the ABC Evening News on January 18, 1977; January 11, 1978 and February 8, 1978.

"There's a theory advanced by climatologists that the last two years of battering by winter means that an ice age is returning to the Earth with glaciers down to the Mason-Dixon line and freezing temperatures south of that."

- Rhodes Scholar and 'Murrow Boy' **Howard K. Smith**, 1978

Update 4:

The scientific community acknowledged the cooling alarmism of the 1970s in the scientific literature.

Expert judgment and climate forecasting: A methodological critique of "climate change to the year 2000"
Climatic Change, Volume 7, Issue 2, pp. 159–183, June 1985
- Thomas R. Stewart, Michael H. Glantz

"One could effectively argue that in the early 1970s the prevailing view was that the earth was moving toward a new ice age. Many articles appeared in the scientific literature as well as in the popular press speculating about the impact on agriculture of a 1-2 °C cooling." - Climatic Change, 1985